**Test – Change management**

Name:

1. Define the concept – change.
2. Explain changes in the knowledge ability.
3. Characterize little, transitory and transformation changes.
4. Specify 4 possibilities how to persuade the employees to the change.
5. What is the substance of the phase moving / changing of the Lewin´s model?
6. What kinds of strategic changes do we differ?
7. Characterize STAIRS analysis.
8. Describe 4 methodsrisk management techniques.
9. Name 5 characters of the crisis manager.
10. Describe phases of the innovation proces.

**Test – Change management**

Name:

1. Characterize the model EFQM.
2. Explain changes in the role of the organizations.
3. Characterize continuous and discountinuous changes.
4. Specify 4 reasons , why the employees are against changes.
5. What is the substance of the phase refreezing of the Lewin´s model?
6. Define the concept - strategic change.
7. Characterize analysis of 5W1H.
8. Name 3 kinds of risks and present concrete examples.
9. Explain crisis planning and communication.
10. Name 2 internal and 2 external innovation impulses.

**Test – Change management**

Name:

1. Characterize the method 7S.
2. Explain changes in the philosophy of the organization.
3. Characterize changes incremental and radical.
4. Name 4methods how to secure higher acceptation of the change.
5. Name and characterize steps of the Kotter´s model of changes.
6. Characterize the process of strategic management of changes.
7. Characterize diagram of Fishbone. Draw it.
8. Characterize 3 approaches to the risk.
9. Name 4 principles of the organization of the crisis management.
10. What are 4 goals of innovation?

**Test – Change management**

Name:

1. What is the aim of changes and how should be defined?
2. Characterize 3 changes in the environment of the organization.
3. Show 3 reasons for realization of the changes in the organization.
4. Write phases of the process of the management of changes.
5. Compare Lewin´s and Kotter´s model. What are they different in or what are they similar to?
6. What is the substance of the stage: strategic analysis.
7. Characterize force-field analysis.
8. Define the concept – risk.
9. Name the goals of crisis management.
10. Characterize innovation strategies.

**Test – Change management**

Name:

1. Name 4 principles of management of change.
2. Show some trends that are characteristic for the management of the 21st century.
3. Name 2 external and 2 internal causes of the changes
4. Characterize the term SUCCESS.
5. Characterize Lewin´s 3-phase model.
6. Characterize strategy of prosperity, saving and re-birth.
7. Characterize PDCA model.
8. Draw the matrix of the evaluation of risks.
9. Characterize the phases of the crisis management.
10. What innovations do you know according to the receptive stage of newness of products?

**Test – Change management**

Name:

1. Define the concept-management of changes.
2. What were 2 main tendencies in the development of the management of changes?
3. Characterize reactive and proactive changes.
4. Explain the term separated point.
5. What is the substance of the phase of unfreezing of the Lewin´s model?
6. Characterize strategy of blue and red ocean.
7. Explain BSC.What 4 perspectives do we differ here?
8. Explain the concept – risk management.
9. Define the concept – crisis management.
10. Describe 3 dolphin´s strategies.

**Test – Change management**

Name:

1. What is success? What factors of success do you know?
2. What were 2 main tendencies in the development of the management of changes?
3. What kinds of changes do we differ?
4. What questions do we ask in the frame of the communication of the change?
5. Name and characterize steps of the Kotter´s model of changes.
6. Characterize the process of strategic management of changes.
7. Characterize stakeholders analysis.
8. Explain the concept – risk management.
9. Name 5 characters of the crisis manager.
10. Characterize product and marketing innovations.